

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 38.245071 Longitude: -85.520788

Eastgate Shopping Center Louisville, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	34,812	122,253	496,023
	Population Est 25Q1	34,432	121,210	493,723
	Population Est 24Q4	34,166	120,509	491,542
	Population Est 24Q3	33,922	119,726	489,667
	Population Est 24Q2	33,269	118,031	486,175
	Population Est 24Q1	32,813	116,773	483,518
	Population Est 23Q4	32,493	115,940	481,093
	Population Est 23Q3	32,257	115,353	479,265
	Population Est 23Q2	32,241	115,089	478,361
	Population Fcst	38,714	131,739	516,828
	2010 Census Population	25,759	99,415	433,189
	2000 Census Population	21,113	80,582	376,944
	1990 Census Population	17,402	64,760	333,390
	Current Year Daytime Population	39,822	140,011	517,678
	Average Seasonal Population	495	1,869	7,331
	Historical Annual Growth, 1990 – 2000	1.95%	2.21%	1.24%
	Historical Annual Growth, 2000 – 2010	2.01%	2.12%	1.40%
	Estimated Annual Growth, 2010 – CY	2.10%	1.44%	0.94%
	Projected Annual Growth, CY to Y5	2.15%	1.51%	0.83%
	Group Qtrs Est	341	743	7,739
Transient Est Average Last 4 Qtrs	1,122	17,261	30,989	
<b>Households</b>	Current Year Estimated Households	15,099	51,228	208,906
	Households Est 25Q1	14,928	50,789	207,885
	Households Est 24Q4	14,812	50,495	206,963
	Households Est 24Q3	14,705	50,163	206,150
	Households Est 24Q2	14,419	49,470	204,675
	Households Est 24Q1	14,224	48,959	203,566
	Households Est 23Q4	14,080	48,605	202,544
	Households Est 23Q3	13,974	48,366	201,788
	Households Est 23Q2	13,968	48,266	201,447
	Households Fcst	16,822	55,101	217,064
	2010 Census Households	10,892	41,356	182,527
	2000 Census Households	8,412	32,695	157,340
	1990 Census Households	6,724	25,580	134,801
	Historical Annual Growth, 1990 – 2000	2.27%	2.48%	1.56%
	Historical Annual Growth, 2000 – 2010	2.62%	2.38%	1.50%
	Estimated Annual Growth, 2010 – CY	2.28%	1.49%	0.94%
	Projected Annual Growth, CY to Y5	2.19%	1.47%	0.77%
Population per Household	2.28	2.37	2.34	

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Eastgate Shopping Center Louisville, KY		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.8%	3.7%	3.1%
	HH Income \$250,000 to \$499,999	4.5%	4.4%	3.7%
	HH Income \$200,000 to \$249,999	10.5%	10.3%	8.7%
	HH Income \$175,000 to \$199,999	6.9%	6.2%	5.4%
	HH Income \$150,000 to \$174,999	7.4%	7.6%	6.9%
	HH Income \$100,000 to 149,999	17.7%	20.3%	19.7%
	HH Income \$75,000 to 99,999	11.5%	12.7%	13.2%
	HH Income \$50,000 to 74,999	11.8%	13.7%	15.1%
	HH Income \$35,000 to 49,999	8.9%	7.7%	9.1%
	HH Income \$25,000 to 34,999	7.4%	5.3%	5.3%
	HH Income \$15,000 to 24,999	3.7%	3.7%	4.5%
	HH Income \$0 to 14,999	5.9%	4.5%	5.1%
	Average Household Income	\$139,614	\$138,811	\$130,404
	Median Household Income	\$101,828	\$105,413	\$95,179
	Per Capita Income	\$61,061	\$58,447	\$55,532
	Average Disposable Income	\$99,970	\$101,659	\$94,593
	Median Disposable Income	\$84,670	\$88,135	\$79,406
	Discretionary HH Income Over \$150,000	14.6%	14.1%	11.9%
	Discretionary HH Income \$125,000 to \$149,999	8.1%	7.8%	6.8%
	Discretionary HH Income \$100,000 to \$124,999	10.6%	11.0%	9.4%
	Discretionary HH Income \$75,000 to \$99,999	13.5%	14.5%	13.7%
	Discretionary HH Income \$50,000 to \$74,999	16.9%	18.2%	19.0%
	Discretionary HH Income \$25,000 to \$49,999	19.0%	20.2%	22.4%
	Discretionary HH Income Under \$25,000	17.3%	14.1%	16.8%
	Average Discretionary HH Income	\$80,035	\$80,924	\$74,674
	Median Discretionary HH Income	\$70,961	\$71,740	\$64,727
	Householder White – Count	12,066	40,503	162,035
	Median HH Income	\$101,263	\$106,956	\$100,370
	Average HH Income	\$107,761	\$111,066	\$106,781
	Householder Black or African-American – Count	1,344	4,362	21,796
	Median HH Income	\$52,453	\$79,900	\$69,629
	Average HH Income	\$79,732	\$90,851	\$80,993
	Householder Hispanic – Count	564	1,781	9,112
	Median HH Income	\$120,519	\$100,767	\$80,078
Average HH Income	\$122,697	\$106,597	\$88,809	
Householder Asian or Pacific Islander – Count	503	2,168	5,547	
Median HH Income	\$163,658	\$141,214	\$118,744	
Average HH Income	\$141,522	\$131,077	\$117,729	
Householder Other or Pacific Islander – Count	621	2,414	10,416	
Median HH Income	\$120,707	\$106,108	\$89,238	
Average HH Income	\$119,070	\$109,121	\$97,560	

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<b>Gender</b>	Male Population	16,450	58,694	239,319
	Female Population	18,361	63,559	256,704
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,921	6,824	28,222
	Count of Pop 0 to 7 years	2,587	9,607	39,353
	Count of Pop 5 - 13	3,334	12,593	50,188
	Count of Pop 14 - 18	1,714	6,204	24,179
	Count of Pop 19 - 22	1,715	6,041	23,764
	Count of Pop 22 - 25	1,253	4,325	17,208
	Count of Pop 25 - 29	1,910	6,690	27,855
	Count of Pop 30 - 34	2,248	7,714	33,506
	Count of Pop 35 - 39	2,182	8,009	34,258
	Count of Pop 40 - 44	2,129	8,062	33,165
	Count of Pop 45 - 59	6,323	22,951	91,607
	Count of Pop 60 - 74	6,550	21,920	90,090
	Count of Pop 75 - 84	2,767	8,746	33,605
	Count of Pop 85+	763	2,173	8,376
	% of Pop 0 to 4 years	5.5%	5.6%	5.7%
	% of Pop 0 to 7 years	7.4%	7.9%	7.9%
	% of Pop 5 - 13	9.6%	10.3%	10.1%
	% of Pop 14 - 18	4.9%	5.1%	4.9%
	% of Pop 19 - 22	4.9%	4.9%	4.8%
	% of Pop 22 - 25	3.6%	3.5%	3.5%
	% of Pop 25 - 29	5.5%	5.5%	5.6%
	% of Pop 30 - 34	6.5%	6.3%	6.8%
	% of Pop 35 - 39	6.3%	6.6%	6.9%
	% of Pop 40 - 44	6.1%	6.6%	6.7%
	% of Pop 45 - 59	18.2%	18.8%	18.5%
	% of Pop 60 - 74	18.8%	17.9%	18.2%
	% of Pop 75 - 84	7.9%	7.2%	6.8%
	% of Pop 85+	2.2%	1.8%	1.7%
Median Age	42.6	41.7	41.3	
Average Age	42.6	41.7	41.6	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.0%	6.0%	6.1%
	% of Pop 5 - 13	10.0%	10.9%	10.7%
	% of Pop 14 - 18	5.3%	5.4%	5.2%
	% of Pop 19 - 22	5.4%	5.3%	5.1%
	% of Pop 22 - 25	4.0%	3.8%	3.7%
	% of Pop 25 - 29	5.7%	5.6%	5.7%
	% of Pop 30 - 34	6.7%	6.5%	6.9%
	% of Pop 35 - 39	6.6%	6.7%	7.1%
	% of Pop 40 - 44	6.3%	6.8%	6.8%
	% of Pop 45 - 59	18.5%	19.0%	18.7%
	% of Pop 75 - 84	6.6%	6.2%	5.9%
	% of Pop 60 - 74	17.6%	16.9%	17.2%
	% of Pop 85+	1.3%	1.1%	1.0%
	Median Age	40.3	40.0	39.7
Average Age	40.8	40.2	40.1	

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	% of Pop 0 to 4 years	5.1%	5.2%	5.3%
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	% of Pop 40 - 44	6.0%	6.4%	6.6%
	% of Pop 45 - 59	17.9%	18.6%	18.3%
	% of Pop 60 - 74	19.9%	18.9%	19.1%
	% of Pop 75 - 84	9.2%	8.1%	7.6%
	% of Pop 85+	3.0%	2.4%	2.3%
	Median Age	44.9	43.4	42.9
Average Age	44.3	43.1	42.9	
Race	Count of White	27,657	93,725	374,909
	Count of Black or African-American	3,101	11,295	56,565
	Count of Asian or Pacific Islander	1,668	7,468	19,482
	Count of Other races	2,385	9,765	45,067
	White	79.4%	76.7%	75.6%
	Black or African American	8.9%	9.2%	11.4%
	Asian	4.8%	6.1%	3.9%
	Other Races	6.9%	8.0%	9.1%
Language Spoken	Speak English at Home	92.6%	89.5%	89.4%
	Speak Spanish at Home	2.0%	3.3%	4.4%
	Speak French or French Creole at Home	0.5%	0.4%	0.5%
	Speak German at Home	0.1%	0.1%	0.3%
	Speak Other Indo-European Languages at Home	1.8%	2.3%	1.5%
	Speak Russian and Other Slavic Languages at Home	0.4%	0.6%	0.7%
	Speak Chinese at Home	0.5%	0.4%	0.3%
	Speak Korean at Home	0.3%	0.3%	0.2%
	Speak Vietnamese at Home	0.2%	0.2%	0.1%
	Speak Other Asian Languages at Home	1.1%	1.7%	1.0%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.2%	0.3%
	Speak Other Language at Home	0.4%	1.0%	1.3%
Hispanic	Hispanic Population	1,484	6,182	30,822
	Hispanic Population Percent	4.3%	5.1%	6.2%
	Mexican	18.2%	33.5%	36.7%
	Puerto Rican	17.4%	9.6%	10.2%
	Cuban	24.8%	21.5%	27.1%
	Dominican	2.5%	2.6%	1.6%
	Central American	8.0%	11.0%	10.9%
	South American	22.5%	17.9%	10.4%
	Other Hispanic	6.6%	4.0%	3.2%
	2000 Hispanic Population Percent	2%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	6.6%	6.0%	5.6%
	American	6.4%	5.8%	5.4%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.2%	5.2%	3.2%
	Chinese	0.5%	0.5%	0.5%
	Japanese	0.2%	0.1%	0.1%
	Korean	0.5%	0.4%	0.3%
	South Central Asian (ie. Indian)	2.5%	3.7%	1.8%
	South East Asian (ie. Vietnamese)	0.5%	0.3%	0.2%
	Other Asian	0.1%	0.2%	0.3%
	European (percent of total population)	43.4%	40.7%	40.1%
	British	11.5%	10.1%	9.5%
	Dutch	0.6%	0.6%	0.5%
	French	0.8%	1.0%	1.1%
	German	12.1%	12.0%	12.2%
	Italian	2.3%	2.0%	1.8%
	Polish	1.3%	1.1%	0.9%
	Scandinavian	1.2%	1.1%	1.0%
	Scotch/Irish	9.8%	9.6%	10.0%
Other European (ie. Greek/Russian)	3.5%	3.2%	3.1%	
Middle Eastern	0.7%	0.7%	0.7%	
Other Ancestry	14.1%	14.6%	14.1%	
Unclassified Ancestry	16.8%	17.1%	17.7%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	24,874	86,266	352,462
	Elementary (0 to 8)	1.6%	1.3%	1.7%
	Some High School (9 to 11)	1.2%	2.1%	3.1%
	High School Graduate (12)	15.1%	15.9%	19.2%
	Some College (13 to 16)	18.8%	18.8%	19.6%
	Associates Degree Only	7.7%	7.6%	7.8%
	Bachelors Degree Only	31.9%	31.0%	28.0%
	Graduate Degree	23.6%	23.5%	20.6%
	% College (4+)	55.5%	54.4%	48.6%
<b>Household Type</b>	Total Households – count	15,099	51,228	208,906
	One Person HHs – count	4,746	14,819	64,473
	Family HHs – count	9,148	33,032	130,036
	Married Couple – count	7,370	26,957	102,723
	w/own children – count	2,845	10,942	40,078
	w/out own children – count	4,526	16,015	62,645
	Male Householder – count	432	1,668	8,015
	Female Householder – count	1,345	4,406	19,297
	Non-Family Households – count	1,204	3,377	14,397
	1 Person Household	31.4%	28.9%	30.9%
	2 Person Household	35.8%	35.3%	34.8%
	3 Person Household	13.9%	14.9%	14.7%
	4 Person Household	11.4%	12.8%	11.9%
	5 Person Household	4.8%	5.3%	5.0%
6 Person Household	1.8%	1.9%	1.8%	
7+ Person Household	0.9%	0.9%	1.0%	
% Households With Children	23.6%	26.9%	25.4%	

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<b>Housing</b>	Total Housing Units	16,138	54,495	221,331
	Owner Occupied Percent	61.4%	64.0%	64.6%
	Renter Occupied Percent	32.2%	30.0%	29.7%
	Vacant Housing Percent	6.4%	6.0%	5.6%
	Total Housing Units (Census 2000)	8,815	35,025	166,383
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	2.9%	3.4%	3.3%
	Property Value \$750,000 to \$999,999	9.7%	9.7%	8.0%
	Property Value \$500,000 to \$749,999	25.8%	25.7%	18.3%
	Property Value \$400,000 to \$499,999	20.7%	19.0%	16.5%
	Property Value \$300,000, to \$399,999	18.6%	20.0%	20.4%
	Property Value \$200,000 to \$299,999	15.0%	15.4%	20.7%
	Property Value \$150,000 to \$199,999	2.2%	2.8%	5.6%
	Property Value \$100,000 to \$149,999	1.3%	1.1%	2.9%
	Property Value \$60,000 to \$99,999	0.5%	0.4%	1.0%
	Property Value \$40,000 to \$59,999	0.3%	0.2%	0.3%
	Property Value \$0 to \$39,999	1.2%	1.1%	1.6%
	Median Home Value	\$452,706	\$446,966	\$387,801
<b>Wealth per Household</b>	\$0 and under - percent	16.3%	16.2%	16.5%
	\$1 to \$4999 - percent	7.5%	7.4%	7.7%
	\$5k to \$9999 - percent	4.2%	4.2%	4.3%
	\$10k to \$24999 - percent	6.1%	6.1%	6.1%
	\$25k to \$49999 - percent	6.7%	6.7%	6.8%
	\$50k to \$99999 - percent	10.1%	10.1%	10.2%
	\$100k to \$249999 - percent	18.4%	18.5%	18.4%
	\$250k to \$499999 - percent	14.0%	14.1%	13.9%
	\$500k+ - percent	16.7%	16.8%	16.1%
	Median HH Wealth	\$95,896	\$96,979	\$92,394
	Avg HH Wealth	\$263,537	\$264,566	\$257,418
<b>Economic Viability</b>	Economic Viability Local	286	283	278
	Economic Viability Indexed	103	102	100
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	17,218	63,215	263,413
	Managerial/Executive	26.1%	24.2%	21.1%
	Professional Specialty	29.1%	29.4%	28.6%
	Healthcare Support	1.4%	1.7%	1.9%
	Sales	12.4%	12.0%	10.1%
	Office & Administrative Support	7.7%	9.1%	9.9%
	Protective Service	1.4%	1.5%	1.6%
	Food Preparation	4.6%	3.9%	4.1%
	Building Maintenance & Cleaning	1.3%	1.5%	2.0%
	Personal Care	1.3%	1.9%	2.4%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	2.8%	3.8%	4.9%
	Production & Transportation	11.7%	11.0%	13.3%
	Percent White Collar Workers	76.8%	76.4%	71.5%
	Percent Blue Collar Workers	23.2%	23.6%	28.5%

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	Agriculture/Mining/Construction	5.1%	5.8%	5.0%
	Manufacturing	10.0%	10.3%	11.6%
	Transportation	5.1%	5.9%	7.0%
	Information	0.9%	1.7%	1.7%
	Wholesale/Retail	16.1%	13.8%	12.8%
	Finance, Insurance, Real Estate	9.6%	10.5%	9.4%
	Professional Services	9.0%	8.9%	8.3%
	Management Services	0.3%	0.2%	0.2%
	Administrative/Waste Services	4.0%	3.7%	3.7%
	Educational Services	23.9%	24.8%	24.9%
	Entertainment Services	8.7%	7.4%	7.9%
	Other Professional Services	4.6%	4.6%	4.8%
	Public Administration	2.7%	2.5%	2.8%
<b>Vehicles per HH</b>	No Vehicles	6.7%	3.9%	4.9%
	1 Vehicle	34.8%	33.9%	34.5%
	2 Vehicles	38.7%	42.6%	41.9%
	3 or more vehicles	19.8%	19.6%	18.7%
	Average Number of Vehicles	1.80	1.86	1.81
<b>Change</b>	Births (last 12 months)	391	1,383	5,624
	Deaths (last 12 months)	467	1,518	5,903
	Migration (last 12 months)	1,621	4,372	10,240
<b>Work place</b>	Workplace Establishments	1,676	6,275	19,528
	Workplace Employees (FTE)	17,885	69,945	223,789